



Innovation in the food and production supply chain

Communicating risks, sharing experiences, seizing opportunities

What to expect for the trade?

Under the moderation of **Jacki DAVIS**,
Meade Davis Communications

9.15 – 10.00	Registration
10.00 – 10.15	Opening session - welcome and opening address
Polish Ministry of Agriculture and Rural Development (tbc) Mr Gilles KINDERBELGER , UNISTOCK President	
Innovation in the food supply chain: risk management and industry views. Expectations and opportunities.	
Key note speakers	
10.15 – 10.30	Mr Vytenis ANDRIUKAITIS , EU Commissioner for Health and Food Safety
10.30 – 10.40	Ms Roxane FELLER , Chairwoman Agri-Food Chain Coalition (AFCC)
Risk communication, experiences and Third Countries trend. Is the EU ahead of the curve?	
Panel Debate with key note speakers	
10.40 – 11.30	Prof Frederic BOUDER , Technology and Society Studies, University of Maastricht: <i>«Risk communication in the XXI Century: building trust»</i>
	Mr Jan VENNEMAN , European Forum of Farm Animal Breeders (EFFAB): <i>«Innovative breeding and reproduction techniques in the animal production sector»</i>
	Dr Alexandre NEPOMUCENO , Genetic Engineering Projects for Agribusiness, EMBRAPA, Brazil: <i>«Innovation in the Brazilian Food Chain Production»</i>
11.30 – 12.25	Questions and Answers with participants
12.25 – 12.30	Concluding session
COCERAL elected President	
13.00	Lunch